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A 7 STEP PLAN TO EXPLODE SALES with ONLINE MARKETING



MARKETINGBOOST

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A PRACTICAL GUIDE TO GENERATE LEADS & SALES ONLINE

INTRODUCTION

Internet Marketing... well plenty of self proclaimed "experts" who claim that they have got the skill, but only a handful can actually deliver consistent profitability. Lucky for you, you have found us.

The following guide is going to give you the essential practical steps to bulk-up your marketing team. Stop wasting time on the ineffective campaigns and start consistently increasing your profits every month.

Ask any of the modern-day marketing strategy "gurus" what is the best approach for online marketing, you will likely receive as many different opinions about what works best. But let's be clear on one thing:

As internet marketing offers countless opportunities, to make significant results online, you need to master three key areas below:

- **Social Media**
- **Online Ads**
- **Email Marketing**

This guide offers valuable insights to enhance your understanding of key topics, but it's not just about learning new "skills." Our proven seven-step methodology is designed to help you achieve maximum results, regardless of whether you're doing the work yourself or delegating it to others.



Before we start, these are the three facts you need to understand:

FACT 1: EFFECTIVE ONLINE ADVERTISING IS THE MOST CERTAIN WAY TO GENERATE REVENUE.

Think about it: almost everyone uses Google, Facebook, Instagram, and YouTube. That means you can reach just about anyone with your ads, and you can start seeing results as soon as today.

If you're selling something that people want, advertising online can really help your business grow. It's pretty straightforward: just show your ad to the right people at the right time. Get that right, and your business can really take off. It's like knowing exactly who to talk to at a party and what to say to get them interested in what you have.

FACT 2: SOCIAL MEDIA AND CONTENT MARKETING CAN MASSIVELY BOOST YOUR BOTTOM LINE.

Ads can get your message out there quickly, especially if you're ready to spend a bit. But social media is where you can really connect with your biggest fans. With billions of people using social platforms worldwide, there's a crowd for every type of business. The key is knowing how to talk about what you do.

Remember, you don't have to personally love a social platform to use it for your business. Think like a business owner, not just a customer. Also, keep in mind that even though the popular platforms might change, social media itself is here to stay. That's why we focus our efforts on the most important ones.

FACT 3: EMAIL MARKETING IS FAR FROM DEAD (THE MONEY IS IN YOUR LIST!)

When it comes to teaching your customers, building strong relationships, and encouraging them to spend more, email marketing tops the list for return on investment. Email earns an estimate \$42 for every \$1 spent.

Even though it's faced some criticism over the years, email marketing is definitely not a thing of the past. In fact, nine out of ten marketers believe email is crucial for their everyday communication with customers.



Although many companies understand the importance of email marketing, quite a few struggle to achieve the results they're hoping for. That's exactly why this section is packed with tips, tactics, and strategies on email marketing, helping you...

- **CRAFT BETTER, MORE OPTIMISED EMAIL.**
- **IMPROVE YOUR EMAIL PERFORMANCE STATS.**
- **GENERATE MORE SALES CONVERSIONS.**
- **GROW YOUR SUBSCRIBER LIST MONTHLY.**

Achieving long-term success online becomes much more manageable when you have a solid plan in place.

We're excited for you to try our proven 7-Step method, designed to help you boost your results and increase your earnings through internet marketing.

Bon Voyage!

STEP 1 - REVIEW

SUCCESS & FAILURES

Nobody likes to fail, and that's especially true for internet marketers. However, failure is a crucial part of learning and improving. As you start figuring out what works best for your company in social media, online ads, and email marketing, you'll see that failure is just part of the journey.

The truth is, most businesses have more failures than successes with internet marketing—mostly because not everyone has a solid plan like our 7-step method. If you're struggling, remember that each failure is a step towards success. It's a chance to learn and grow. Sure, it might sound cliché, but you're actually "failing forward." To truly benefit from these experiences, you have to be willing to face your failures head-on and learn from them.

HERE ARE A FEW QUESTIONS TO HELP YOU REFLECT

- **WHAT PLATFORM (IF ANY) HAS PRODUCED THE MOST CUSTOMERS?**
- **WHICH SPECIFIC CONTENT (IF ANY) HAS GOTTEN THE MOST ENGAGEMENT?**
- **WHICH SPECIFIC CONTENT (IF ANY) HAS GOTTEN THE LEAST ENGAGEMENT?**
- **WHAT TYPE OF MARKETING ACTIVITIES GIVE THE BEST ROI (RETURN ON INVESTMENT)?**
- **WHAT TYPE OF MARKETING ACTIVITIES HAVE YOU NOT TRIED YET?**

Take the time to really dive into your social media, online ads, and email accounts. Whether you're working with a team or flying solo, getting into the analytics of these areas can reveal a lot. Remember, most platforms offer support, so don't hesitate to ask for help if you need it.

The goal is to understand as much as possible about how your audience interacts with your business in these key areas. This understanding will help you make broad improvements.

Reviewing your past successes and setbacks can be a mix of encouraging and tough. It's crucial to evaluate the outcomes thoroughly. Start with the end results and trace your steps back to see where things might have gone off track from your original plan, if you had one. This approach helps you pinpoint where you need to adjust your strategy.

REMEMBER:

Internet marketing involves a lot of trial and error. You have two choices: you can either go through the process of making all the mistakes yourself, or you can hire someone who's already been through it and knows how to get it right.

It's often more crucial to understand what leads to failures than to simply celebrate successes. Winning doesn't usually happen by accident, but failures are never planned. By analysing both your successes and your failures, you'll gain valuable insights into what actions to take next—or what to avoid.

Important Note: If you're new to social media, online advertising, or email marketing and your company hasn't ventured into these areas before, don't stress. Many businesses we talk to are in the same boat, without much of a track record. You're exactly where you need to be to start making progress!

STEP 2 - RESEARCH

AUDIENCE & COMPETITORS

Market research often falls by the wayside for small businesses, but it shouldn't. The thought of digging into competitor research might seem overwhelming, but it's actually a smart move that can save you both time and money.

As mentioned earlier, there's a lot of trial and error in social media, and even experts like us don't always nail it on the first try. That's precisely why seasoned pros dedicate time to research. Many other companies in your industry are putting their resources into social media, and you can learn a lot by observing what works for them and what doesn't. This insight is invaluable and can guide your own strategies, helping you avoid costly mistakes and capitalise on effective tactics.

HOW TO DO CONDUCT SUCH RESEARCH?

Conducting market research might seem like it requires special expertise, but getting started is more straightforward than you might think. While it's true that agencies like ours use specialized tools to gather deeper insights, anyone can begin with some basic methods.

You can start by checking out your competitors' social media profiles. Look at what kinds of posts get the most engagement, what content they're sharing, and how they interact with their audience. You can also review customer feedback on their pages to see what people are praising or complaining about. This information can give you a good sense of what might work for your own social media strategy and what pitfalls to avoid. It's all about observing and learning from the landscape around you—no high-tech gadgets required!

ONE: MAKE A LIST OF COMPANIES

These can be local and national companies, both direct and indirect competitors. Google is your best friend here.

TWO: FIND THEIR PROFILES ACROSS SOCIAL MEDIA

Create a list of their Instagram, Facebook, LinkedIn and YouTube profiles. Make sure to find at least a few good examples.

THREE: SCROLL THROUGH AND OBSERVE

Take a look to see what they are doing across their various platforms. How often do they post, what works and what does not etc.

FOUR: DOCUMENT AS YOU GO

When we do research, we keep track of all notable competitor profiles and posts in a simple spreadsheet.

THE MOST CRITICAL THING IS TO GET CLEAR ON YOUR TARGET AUDIENCE

Understanding your audience is absolutely essential. When you have a clear picture of who you're selling to, you can tailor your offerings and communication style to meet their specific needs and preferences. Knowing details like where they live, what interests them, their age, and their main concerns or pain points helps you craft strategies that are much more likely to resonate and lead to sales.

This focused approach allows you to target specific groups of customers instead of trying to appeal to everyone at once, which often leads to diluted and ineffective messages. When you imagine speaking directly to individuals with distinct needs, you can provide exactly what they're looking for, making your marketing efforts far more successful and efficient.

FAIR WARNING!

You might notice that many companies struggle with social media; few really have a solid strategy in place. This actually works in your favor! We suggest looking at a few companies outside your industry that excel in online marketing. Observing how they handle their social media can provide valuable insights and innovative strategies that you can adapt to fit your own business needs. This approach not only broadens your perspective but also sparks creative ideas to enhance your social media efforts.

ULTIMATE ONLINE AD “HACK”

Did you know there is a way to see all the ads your competitor is currently running on Facebook?

Simply go to any Facebook Business Page and look on the left-hand side of the screen. Scroll down a bit and find the “Page Transparency” section.

Here is what to look for...



Click on “See All,” then find “Go to Ad Library” to access a live view of all the Facebook ads currently running in that page’s ad account.

When you're conducting research, it's not just about keeping tabs on your competitors or seeking inspiration for your own strategies.

Remember, the aim is not to merely replicate what seems to work but to strategically integrate these insights into your broader business plan. Pay attention not just to what competitors are saying but also to how their audience is responding. This response can provide critical clues about what works and what doesn't.

Many companies miss the mark because they don't really understand who they're talking to. By recognizing and understanding your audience better, you can tailor your approach to genuinely connect and engage.

STEP 3 - STRATEGISE

MISSION & MESSAGING

Creating a strong brand strategy hinges on two main components: your brand identity, which is your mission, and how you communicate that mission, which is your messaging. Your messaging is what your audience hears from you, while your mission is the emotional response you aim to evoke. Both elements need to be cohesive to build momentum and avoid market confusion.

In today's world, consumers often require multiple interactions—or "touches"—with a brand before deciding to engage with a business. Each message you send should clearly convey what your brand stands for, helping potential customers understand whether you are the right choice for them. Any uncertainty in your messages, or any perception that you're not sure what you stand for, is often enough for potential customers to lose interest.

SO HOW DO YOU DETERMINE YOUR BRAND'S MISSION AND MESSAGING?

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BASIC QUESTIONS TO ASK YOURSELF

1. **WHAT IS THE PURPOSE OF MY BUSINESS?**
2. **WHAT KIND OF PERSONALITY DOES YOUR BUSINESS HAVE?**
3. **WHAT ARE YOUR CORE VALUES?**
4. **WHY DOES YOUR BUSINESS EVEN EXIST?**
5. **WHAT IS YOUR UNIQUE SELLING PROPOSITION?**

If you find yourself struggling to answer key questions about your brand's purpose and audience, chances are your customers will also face difficulties making that connection. While it might seem like just another exercise, remember that many companies falter online due to a lack of this clarity. Companies that skip gaining this understanding often end up wasting their efforts on ineffective content.

Being clear about who you serve, why you serve them, and what sets you apart allows you to more effectively reach and resonate with your audience. This clarity is crucial not only for guiding your content creation but also for building genuine connections with your customers.

TIP:

There is actually a third "M" involved in creating your social media strategy. This third piece is likely the most important of all (because it is where the money is made!). When you join us on your free strategy session we'll share this last piece and actually help you do it!

Your messaging and mission should be woven into every aspect of your business operations to ensure consistency. This approach ensures clarity and conciseness in all your actions, not just in marketing. Having a clear vision simplifies decision-making and strategy development. You'll find everything runs more smoothly when your purpose is clear, and importantly, your customers will notice and appreciate this coherence too. They're more likely to engage with and remain loyal to a brand that consistently reflects its core values in everything it does.

STEP 4 - GAME PLAN

METRICS & PLANNING

It's a basic principle: if you don't know your destination, you'll never arrive. So, the first step is to define your specific goals. Once you've done that, you can start crafting a plan to achieve them.

While the primary goal of most marketing campaigns is to increase sales, there are numerous other metrics you can monitor to gauge success. When choosing which metrics to track, ensure they meet two essential criteria, which will help ensure they are meaningful and directly contribute to your overall objectives. This strategic approach enables you to focus on the metrics that truly matter and align with your business goals.

- (1) It is statistic that leads to sales (even if indirectly)
- (2) Tracking the statistic will be an indicator for decision

Some of the statistics you'll consider will reflect engagement across various social media platforms, while others will showcase tangible business outcomes resulting from your online activities. Here are a few examples:

1. EXAMPLE: SOCIAL STATS

- Post reactions (likes, hearts, etc)
- Social media shares
- Post reach (how many viewed) • Video views and/or time

2. EXAMPLE: RESULTS STATS

- Direct sales from social
- Assisted sales from social
- New newsletter opt-ins
- Coupon code redemptions

TIP:

While metrics such as “likes” and “shares” are often considered to be vanity metrics, you should not completely ignore them. While the end goal here is sales, you're going to gain a lot of insight from what people engage with. Social media is more than just a popularity contest, it is the world's biggest test market!

Having consistent statistical reports is crucial for monitoring incremental results, whether they are positive or negative. You can track these using digital tools like Hootsuite, which help manage and analyse your social media interactions efficiently. Alternatively, you can use traditional spreadsheets for a more hands-on approach to data tracking.

Combining both methods can be particularly effective, as it allows you to leverage the automated data collection and reporting features of Hootsuite while also customising your analysis with spreadsheets to suit your specific business needs. This dual approach ensures you have a comprehensive overview of your marketing performance, helping you make informed decisions based on reliable data.

FAIR WARNING!

Many businesses find it challenging to succeed in internet marketing, and a common issue is the lack of tracking statistics. It's crucial to monitor these metrics regularly, even if they start from zero. As marketing expert Grant Cardone wisely points out, "You can't improve what you don't track." This principle is essential for identifying what's working, what isn't, and making the necessary adjustments to enhance your marketing efforts. Keeping a close eye on your stats will provide you with the insights needed to refine your strategies and achieve better results.

Once you've pinpointed the key metrics you'll track, it's time to develop your strategic plan! While this process involves a more extensive methodology that we can explore later, a good starting point is to ask yourself a few basic questions to clarify your approach and goals.

These can include:

- What are your specific goals for each metric?
- What platforms will help to achieve your goals?
- How often should you post on each platform?
- Who will be in charge producing these results?

IMPORTANT NOTE!

While you may not have the answers to all of these questions now, you will have more clarity after our 30 minute strategy session.

STEP 5 - CREATE

CONTENT & DISTRIBUTE

Your content not only introduces people to your business but is also the last thing they engage with before deciding to take action. Because of this, the quality and substance of your content are much more crucial than merely gaining "likes" or "follows."

Content comes in various forms and can be distributed across many different platforms. To establish a strong omni-channel presence, it's essential to tailor your content specifically to each platform or medium. This means understanding the unique characteristics and audiences of each platform to ensure your content resonates effectively. Let's dive into a structured overview of the social media landscape to understand how best to craft and place your content for maximum impact.

THE TREE P's OF CONTENT CREATION

PLATFORM

Here are a few sample platforms you could be using to market your business...

Facebook	Tumblr
Facebook Messenger	Discord
WhatsApp	Instagram
WeChat	LinkedIn
TikTok	Twitter
Pinterest	YouTube
Reddit	Clubhouse

IMPORTANT NOTE!

While every major social media platform offers significant potential for reaching audiences, it's not necessary—or even advisable—to use them all. Spreading yourself too thin across multiple platforms is a common pitfall that can lead to ineffective social media efforts. Instead, focus on selecting 2-4 platforms that best align with your business goals and audience demographics.

Commit to these channels consistently, refining your strategy and content until you see tangible results. This focused approach allows you to build a strong presence where it matters most, without diluting your efforts.

PROFILES

Each social media platform offers the opportunity to create a profile, which essentially acts as your business's homepage on that network.

This profile typically includes a profile picture, a short bio, and other relevant information about your business. It's important not only to take the time to craft a well-designed profile when you set it up but also to keep it updated regularly.

Updating your profile can involve refreshing your bio to reflect current information, changing the profile picture to keep the look fresh, and continuously updating any links or details to ensure they remain relevant. This upkeep is crucial because your profile often makes the first impression on potential customers, and a well-maintained profile can significantly enhance your business's image on social media.

POSTS

Each social media platform provides different ways to post and distribute content, ranging from simple to highly feature-rich interfaces. For instance, while YouTube focuses entirely on video content, it offers multiple formats such as short clips, live streams, and traditional video posts, each suited to different types of audience engagement.

To illustrate with Instagram, here are some key features and functionalities that are vital for success on the platform:

PROFILE

Used to share your picture and a short bio. Your profile is the only place on Instagram where you can place an external list.

STORIES

These are a quick-to-create, sharable content format that makes Story photos and videos visible to an Instagram account's followers for only 24 hours. Stories can be saved and arranged in the Highlights area of your Instagram profile, and they appear separately from your standard photo and video posts found in your main gallery.

When using Stories, make sure you leverage the "hidden" text, music, stickers and GIFs to make your stories that much more engaging for your audience.

REELS

This content type is essentially a string of up-to-30-second clips featuring music. Clips are made seamless using the Align feature, and speed can be adjusted for the video and audio.

Available customisation tools for Reels include text, AR filters, and audio. Users also have the ability to "Remix" a Reel by combining your video content with someone else's.

IGTVs

Instagram TV gives users the ability to post video content up to an hour in length. Normal video posts are capped at 60 seconds, Reels and Stories can be up to 15 seconds long.

IGTV content can be placed into groups called "Series," with multiple episodes organised inside of each Series. While regular posts use a square format, IGTV videos are fullscreen and vertically oriented.

SHOP

One of the most recent additions to the Instagram platform, Shops are a storefront that enables your business to show your products to the world with a native experience. You can link your audience to your Shop directly from your Instagram profile, Feed, and Stories.

INBOX

This is your direct connection to your followers. You can send messages, photos, videos to your followers, and you can also connect with your audience with video chat. Think of your inbox as a great tool for networking and building relationships with your followers.

Remember, those features are specific to Instagram, and each social media platform has its own set of unique qualities and quirks.

No matter which platform or type of post you choose, it's crucial to create content with a clear objective in mind. Think about what action you want your viewers to take. Your content could be designed to educate, entertain, or inspire.

Regardless of its purpose, the key is to deliver it in a way that not only captures the audience's interest but also encourages them to interact. Engaging content that resonates well with the audience will more likely lead to the actions you desire, whether it's sharing the content, leaving comments, or following your calls to action.

TIP:

To maximise results with as little effort as possible you should always repurpose your most successful posts. Always assume that people missed it the first time, because most people do!

When crafting your content, maintaining a consistent theme and message that aligns with your brand's core values is essential. However, it's also beneficial to experiment by branching out in different directions to see what resonates with your audience.

This approach allows you to "test the waters" without straying from your foundational mission and objectives. By doing so, you can discover new ways to engage your audience while ensuring that all your content reinforces your brand's identity and goals. This balance between consistency and experimentation can lead to more effective and dynamic content strategies.

IMPORTANT NOTE!

Try not to feel overwhelmed by the multitude of platforms and features available. As the old saying goes, "Rome wasn't built in a day." We can help you narrow down which platforms to focus on during our 30-minute strategy session.

No matter which platforms you choose, it's crucial to approach each one thoughtfully. Your audience will interact differently depending on the social media platform, so it's important to tailor your content to fit the specific dynamics and preferences of each platform's user base. This strategic adaptation ensures that your content is not only seen but also resonates well and encourages engagement.

AUDIENCE & MONETIZE



Just because you've created and distributed your content doesn't mean your job is over. In fact, if you're aiming to convert viewers into paying customers, the real work has just begun. You need to go the extra mile to engage your audience actively.

This means not just catching their attention, but holding it, and compelling them to take action—whether that's making a purchase, signing up for a newsletter, or any other profitable action. Engaging content is key, but how you interact with your audience after they've seen your content, how you follow up, and how you cater to their needs and interests all play a critical role in converting engagements into sales.

STAT:

On average, companies respond to only 30% of social media fans' feedback. (Source: Factbrowser)

Engaging people starts with creating compelling content. As visual beings, humans are naturally drawn to striking images and videos, which can spark conversations. However, engagement doesn't stop at a like or a comment; that's just the beginning. The real challenge—and where many businesses stumble—is bridging the gap between that initial interest and guiding potential customers towards a purchase.

It's crucial to remember that people online are just that: people. They seek genuine interactions and meaningful relationships. They don't want to feel like they're just another sales target. This is akin to the discomfort you might feel when approached by a pushy car salesman while shopping for a new vehicle. Online, this means creating content that resonates on a personal level, responding thoughtfully to comments, and fostering a community around your brand that values each member. This approach not only enhances engagement but also builds trust, which is essential for turning followers into customers.

ASK YOURSELF...

- How can you help them?
- What can you do to make them feel special?
- Why will they want to come back?

People enjoy content that is both entertaining and useful, and when these elements are combined effectively, viewers are generally receptive to related offers that enhance their experience. For instance, if you produce a video demonstrating a new method for cleaning carpets, it's perfectly natural to end by suggesting where viewers can purchase the cleaning tool used. This approach feels less like a hard sell and more like a helpful tip, aligning with the informative nature of the content.

When it comes time to direct your audience towards your products or services, framing these as suggestions rather than outright sales pitches can make a significant difference. This strategy not only feels more genuine but also respects the intelligence of your audience, who are more likely to respond positively when they don't feel pressured into making a purchase.

TIP:

Never create your posts for everyone, or nobody will pay attention. Instead write for a specific audience, or even better, for a specific individual. Developing marketing “personas” is a great exercise we highly recommend.

Remember, building a loyal fan base on social media doesn't happen overnight—it can take multiple posts to win someone over as a dedicated follower. However, it's crucial to be mindful that it can take just one misstep to lose them. While this may sound daunting, there's a silver lining: once you cultivate a group of highly engaged followers, they can become powerful advocates for your brand. These followers often help amplify your content and attract new fans through their enthusiasm and engagement.

It's important to value every interaction on social media, no matter how small it may seem. Each positive engagement contributes to the growth of your community. With consistency and attention to quality, your follower base will naturally expand over time.

SECTION 7 - OPTIMIZE**PERFORMANCE &
DATA**

The strategic enhancements in NZB021's digital marketing approach, particularly through targeted LinkedIn marketing, led to notable successes, led to notable successes that directly reflect the benchmarks established earlier in our analysis:

The final and ongoing step in managing your social media presence is tracking your metrics and continually optimizing based on the data. This process is crucial for sustained growth. As you evolve your strategies, you'll find that some aspects may falter while others may need refinement. It's essential to keep an adaptive approach, ready to adjust as needed.

It's also important not to become complacent with strategies that seem to be working well. Continuous improvement of these areas is vital. Spend the majority of your efforts on refining and perfecting what works, rather than only focusing on fixing what doesn't. This proactive approach is often overlooked by many businesses, which can hinder their growth. Let iterative improvements drive your social media success, ensuring that each cycle of updates makes your strategy stronger and more effective.

TIP:

Marketing is less about creativity than most people think. When you watch the numbers, both yours and your competitors', you will have much more clarity on what works. Let others do the experimenting while you hit the target!

Constantly consulting statistics and audience insights is crucial for successful social media management. Here's a strategic approach to optimisation:

- **Stop What Doesn't Work:** If data shows that a particular strategy isn't yielding results, it's essential to halt these efforts promptly to avoid wasting resources.
- **Replicate and Enhance What Works:** Conversely, when you discover a successful tactic, not only should you continue it, but also explore ways to improve and expand upon it.
- **Implement Split Testing:** To refine your strategies, employ split testing. This involves making small, trackable changes and comparing their performance against your current strategies. This method allows you to pinpoint exactly which variations in your approach are effective.
- **Iterate Based on Results:** Once you identify a more successful variant through testing, standardise it and then initiate new tests for other processes.

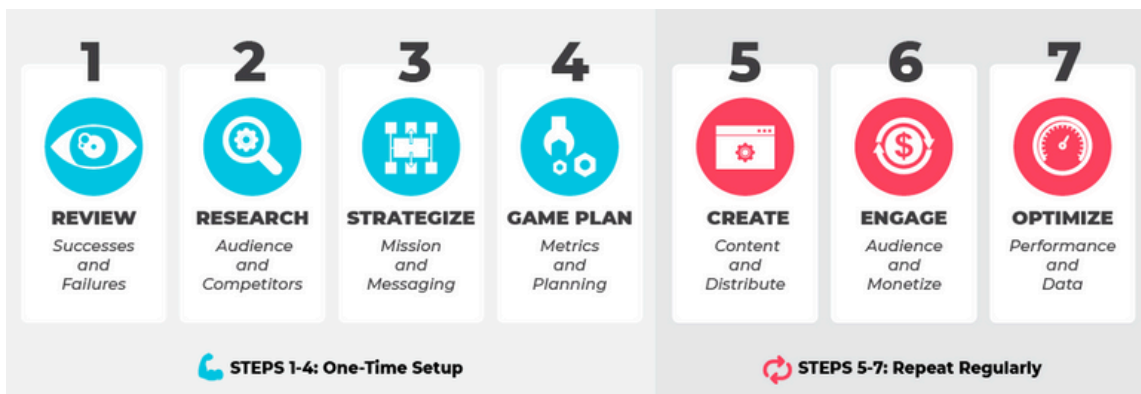
The overall goal is continuous improvement—track your results, optimise based on findings, and repeat the process. This iterative cycle helps ensure that every aspect of your social media strategy is being refined over time, leading to sustained growth and effectiveness.

CONCLUSION & NEXT STEPS

No matter what your business offers, your customers are undoubtedly online. Your commitment to reading up to this point shows you're ready to harness the vast potential of internet marketing.

The opportunities online are indeed vast, but achieving success in internet marketing is not a matter of chance. Effective social media and content marketing require thorough planning, dedicated effort, and continuous perseverance. This rigorous approach is often why many companies struggle to establish a significant online presence, while those who do often reap substantial profits.

This is precisely where our 7-Step Marketing Method proves invaluable. It isn't just a guide; it's a roadmap to success, distinguishing between mere online activity and effective online growth. When applied diligently, these seven steps ensure you not only reach your audience but also engage them consistently, turning them into loyal paying customers. This method is designed to give you the tools to succeed where many others haven't, by making meaningful connections and achieving predictable, repeatable success.



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WHERE DO YOU GO FROM HERE?

If you're considering managing your own social media after reading this report, we're glad you've found value in the information provided! While we've only begun to touch on the complexities of effective social media strategy, applying a clear method can help you avoid the common pitfalls and frustrations associated with social media management.

However, if you find yourself thinking, "These experts really know their stuff" or feeling that the effort required is more than you're prepared to handle, we're here to help. We invite you to join us for a free 30-minute strategy session where we'll dive deeper into each step discussed in this report.

During this session, we'll begin crafting a tailored strategy and plan for your business. Whether or not you choose to work with us moving forward, this session will provide you with valuable insights and direction for your social media efforts. We look forward to the opportunity to show you how we can make a significant impact on your business. Talk to you soon!

CONTACT US

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